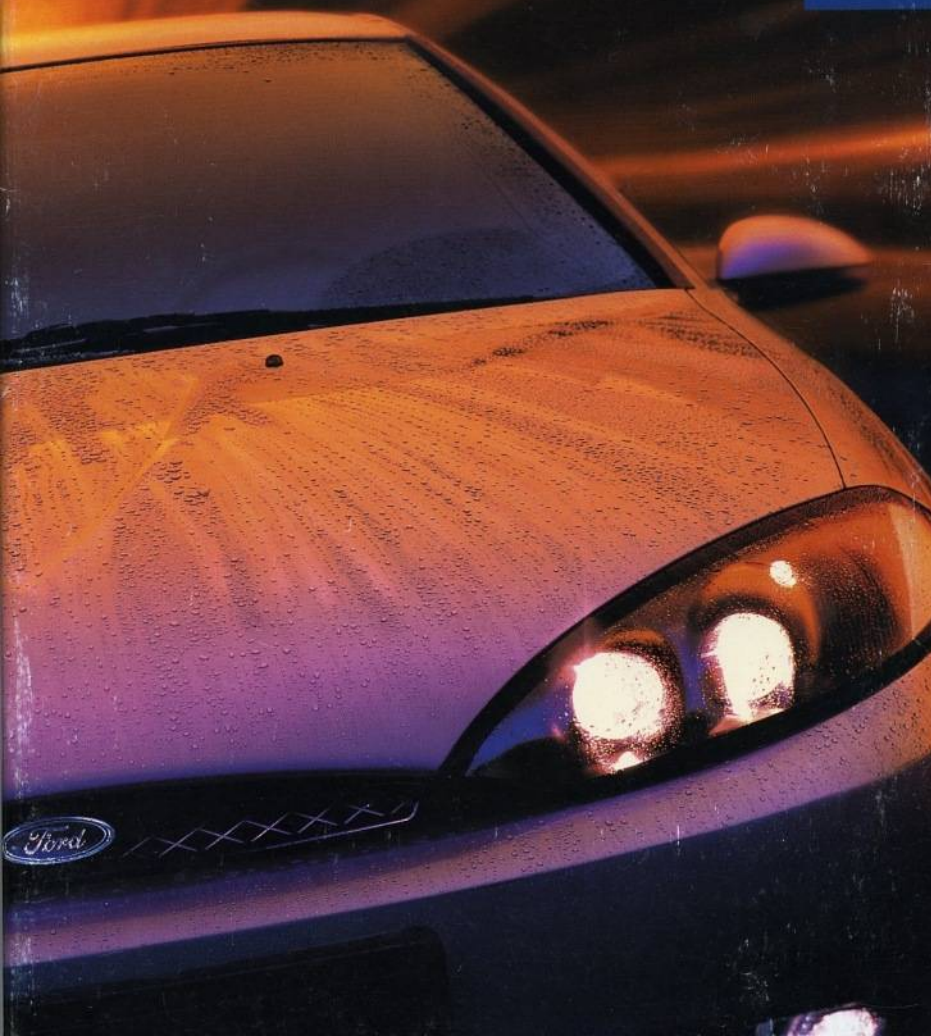
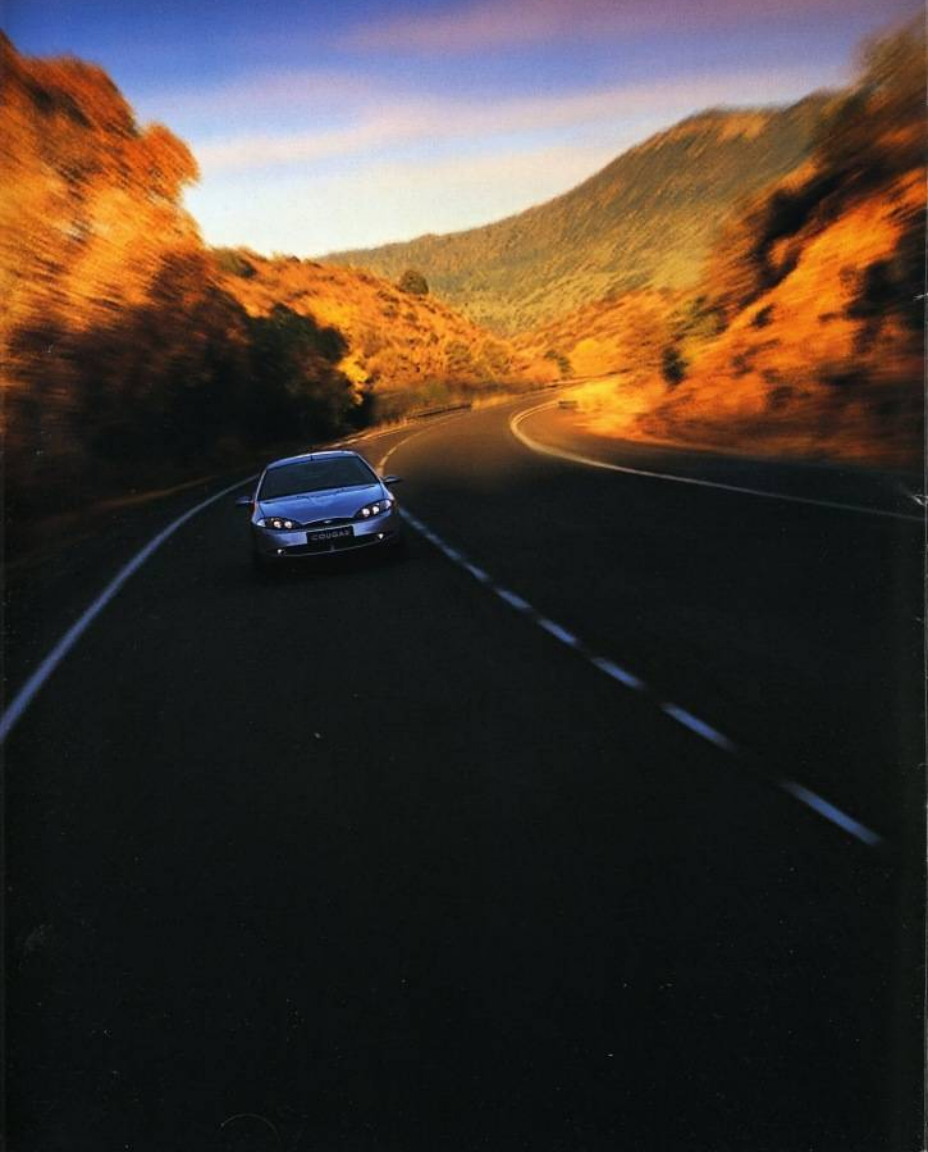


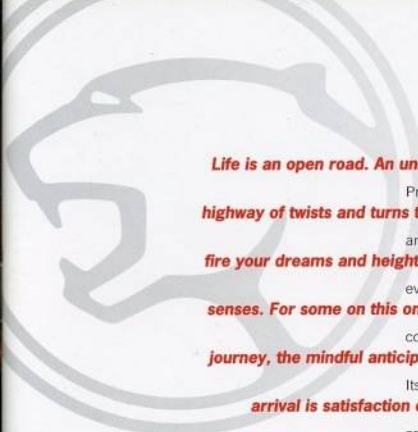


# COUGAR

1999 Edition 1







**Life is an open road. An uncharted highway of twists and turns that can fire your dreams and heighten your senses. For some on this once-only journey, the mindful anticipation of arrival is satisfaction enough.**

**But, for a few of us, it's how you get**

**there that really counts.**

Provocative styling, exhilarating, precise handling and refined performance. The Ford Cougar delivers everything you'd expect of a modern sports coupé..... plus a lot more that you wouldn't.

Its enthusiastic design team have ingeniously

created a responsive, versatile sports coupé that

will excite your deepest driving instincts when you

want it to, that is also supple, reassuring and

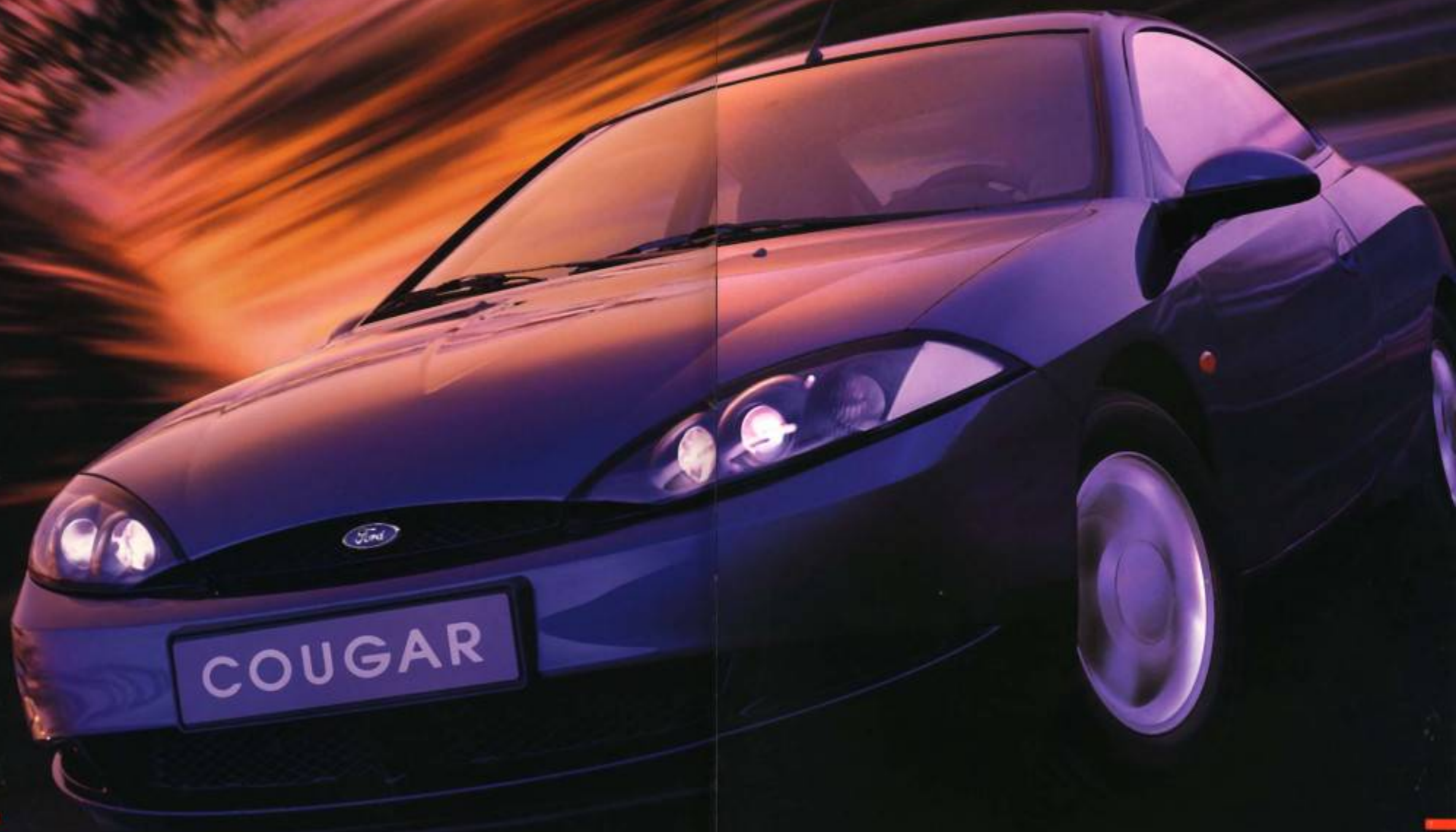
comfortable when it's late and you just want to get

home. Whatever your mood, whatever the road,

Ford Cougar responds. We call it a Fast Tourer.



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Edge design



**Even standing still, the Ford Cougar**

**form has a mesmeric sense of**

**velocity and direction; reinforcing**

**its primary function. To be driven. In**

**motion, Ford Cougar slices the air;**

**each discernable line and curve**

**confirming toned muscle beneath**

**taut, aerodynamic skin. Then**

**comes the exhilaration and**

**knowledge that it is all yours.**

Ford Cougar's form follows function. Its designers

have ingeniously created a unique, aerodynamic

exterior which maximises chassis performance to

deliver an exhilarating ride. The clean intersection

of energy lines and surfaces embodied in Ford's

Edge design philosophy create a visual expression

of motion. Each precision detail adds definition,

from the sweeping double beam projector

headlights to the sporty 215/50 tyres on 16x6½

six-spoke alloy wheels.

*"We wanted Ford Cougar to have a strong graphic face – so that it didn't need a badge to be recognised."*



**Claude Lobo**  
Design Director, Small and Medium Vehicle Centre



Purist coupé handling





**Adrenaline flowing over snaking tarmac. Changing G-force through bends and brows. Your heartbeat and tachometer keeping pace. Driver and car as one. Smiling to yourself at the sheer thrill, control and dynamics of a great coupé in motion; you're suddenly feeling more alive. More the real you.**

Virtually every Ford Cougar component has been calibrated to boost grip, feel and accuracy. Its agile chassis, MacPherson struts and unique Quadralink rear suspension dynamically interact to create a fluid, exhilarating driving experience. The direct relationship between driver input to the variable-rate power-assisted steering and response, is both stimulating and rewarding. Ford Cougar's taut coupé body and low centre of gravity complement steering to ensure stable, precise cornering. And as you drive there's the constant reassurance of powerful anti-locking brakes that deliver 'stop' to match the 'go'.

*"The key is to get the kinematics right, the pick-up points, the way the stresses are fed into the platform, the geometry - the basics."*



**Dr Ulrich Eichhorn**  
Vehicle Dynamics Manager





**DURATEC  
2.5L V6  
24 VALVE DOHC**

**Neon lights ricochet off**

**rain-washed streets.**

**Escaping the glare and city limits.**

**Gliding through the gears, like playing**

**power chords on an air-guitar.**

**Second through third, fourth to fifth.**

**Powerful, smooth and deceptively quiet.**

**Riding the slipstream of a perfect day,**

**time slides by in your wake.**

**And wherever you are at that precise,**

**delicious moment, is where you've**

**always wanted to be.**

Whether it's refinement for everyday motoring or performance driving, Ford Cougar benefits from

Ford's latest engine technology. The all-alloy

2.5-litre V6 is built using a Cosworth casting

process. As one of the lightest engines in the

world, the V6 delivers healthy reserves of power

and instantaneous throttle response. Like the V6,

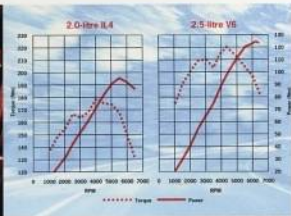
the 16-valve 2.0-litre DOHC engine is smooth-

running and quiet. Both free-revving engines are

ideally tuned to match the 5-speed, close-ratio

gearbox for slickness and power through the rev

range, with excellent low-speed torque.







**Inside is rarefied, fluent. Everything  
looks, sounds, feels, even smells right.**

With its great sense of space, Ford Cougar still fits  
you like a glove. Everything's in sight, in easy reach.

**Held firm and totally centred, you feel**

The power height-adjustable driver's seat  
customised to your preferred driving position.

**the contours of the seat, survey the  
logic of the dials – monitoring, feeding**

Gripped by the sports leather seats\*, it's the ideal  
position for people who love to drive. Your left hand

**back and responding on command.**

**In a unique state of 'oneness'.**

slipping easily from the leather-trimmed steering

**Switching into action, your thinking**

wheel to the short-throw gear shift. Semi-automatic

**becomes sharper. Your focus clearer.**

temperature control air conditioning and powerful

**Living the moment, you're ready for**

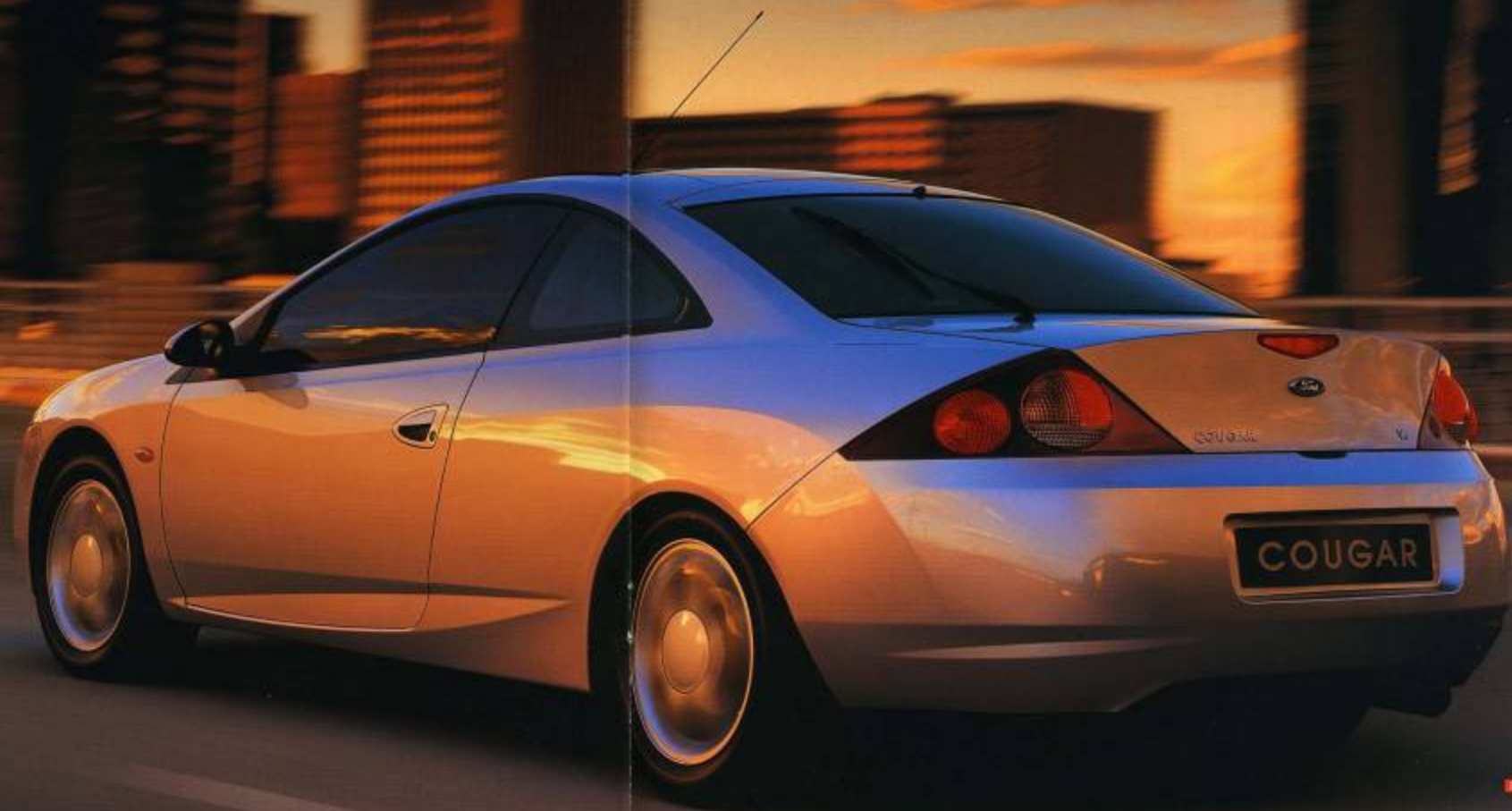
audio system, perfectly synchronised to put you in

**that open road.**

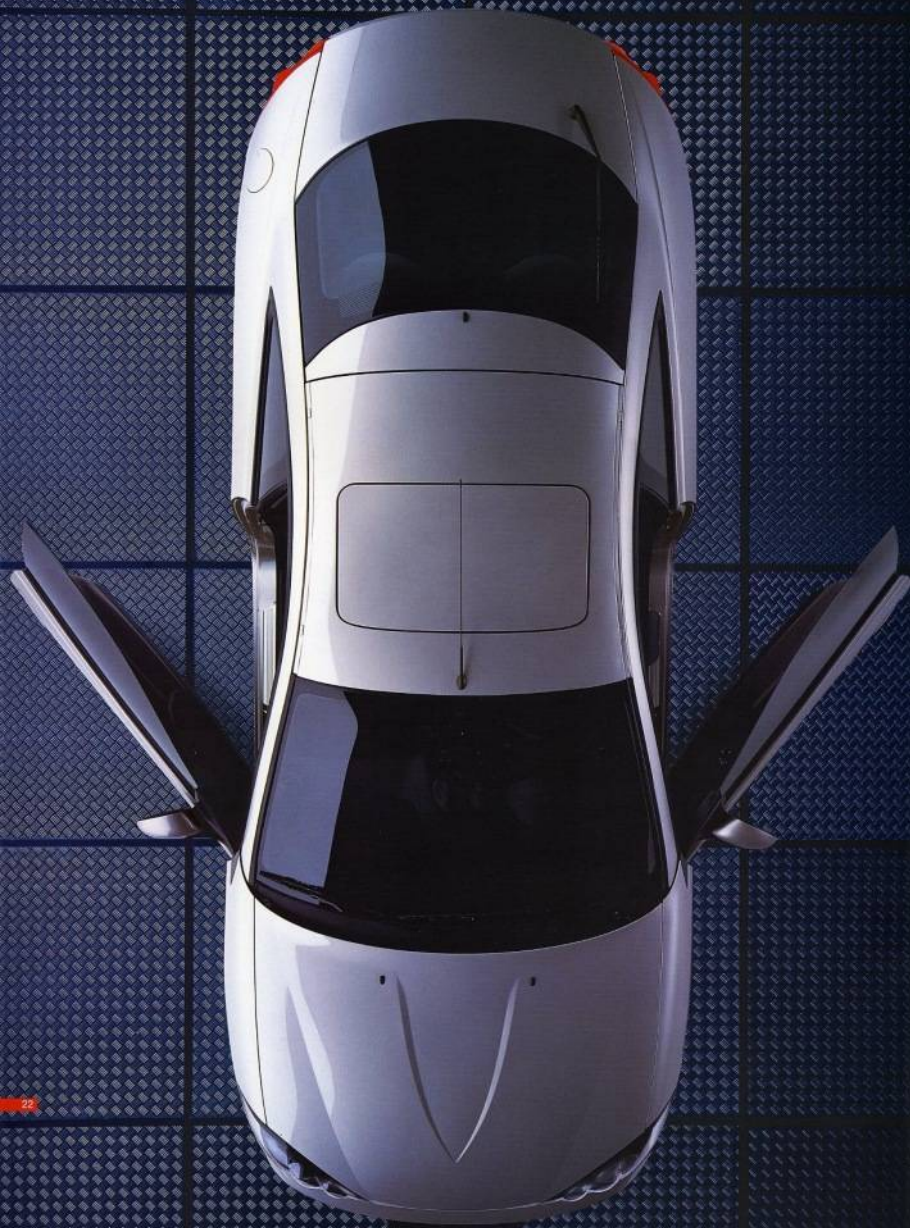
the mood for getting the best out of your car.

\* Available as part of an 'X' Pack option on the 24V Ford Cougar only.









**The science of survival requires more**

**than instinct. It demands a substantial**

**armour of cold steel and technology**

**working to protect. Onboard**

**intelligence and safeguards poised to**

**repel the unexpected and the**

**uninvited. Owing up to the fact, we**

**are each driven by the ultimate human**

**instincts; defence of our territory and**

**survival of the species.**

Ford Cougar's safety engineering includes high-

tensile steel door beams, front passenger's\* and

driver's airbags plus 'next generation' chest-and-

head side airbags\*. The fully integrated restraint

system has 'new technology' load-limiting retractors.

Sophisticated security features include remote

central and double locking with perimeter alarm.

A Passive Anti-Theft System (PATS) vehicle immobiliser

is automatically activated and disarmed using the

coded key which de-activates the steering lock and is

linked to the EEC V engine management system.

**\*Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger or side airbags.**

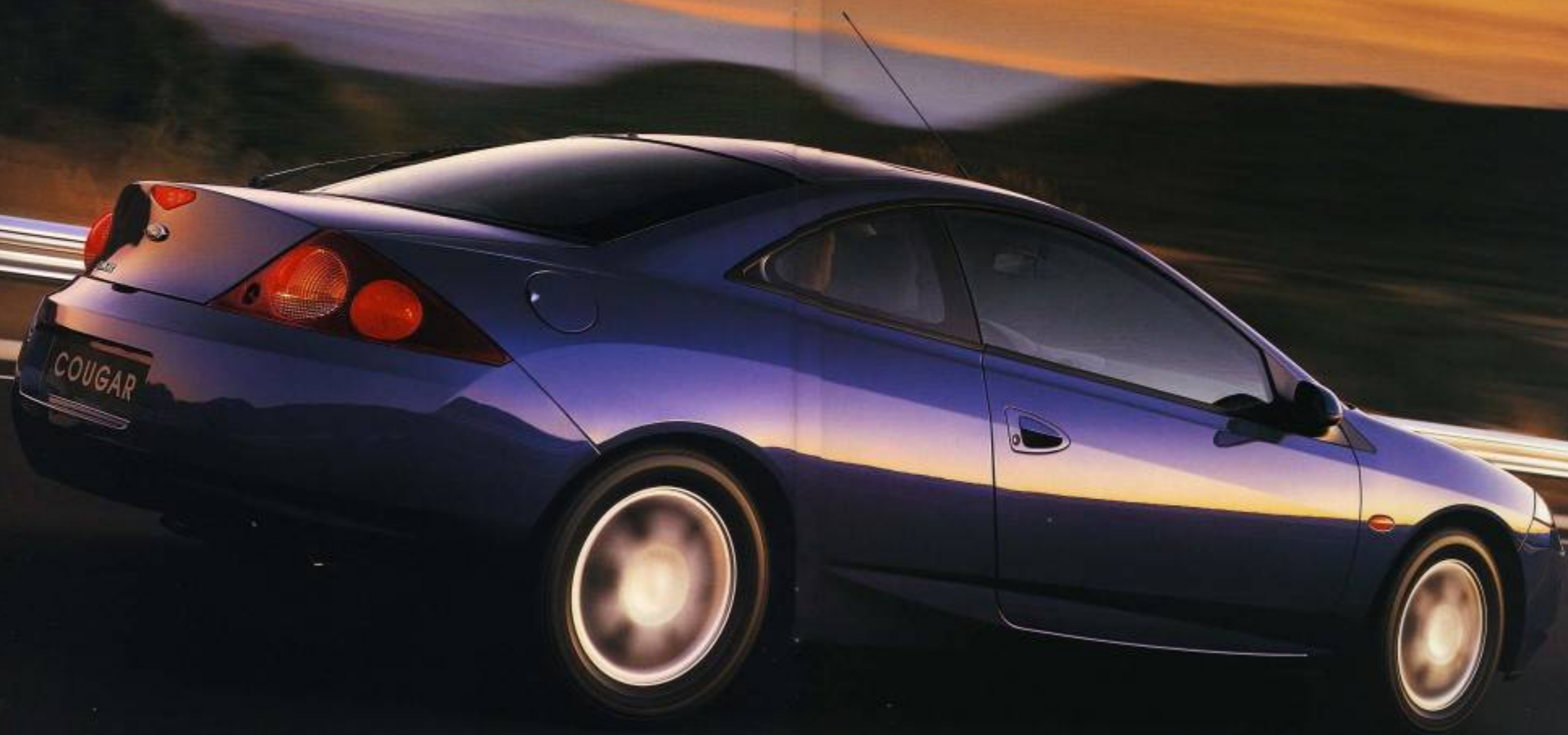


*"The sheer power of Ford's computer systems has enabled the adoption of a truly 'whole car' approach to safety."*



**Sint Tun**  
Ford Cougar Safety  
Team Leader

**Carol Saunby**  
Ford Cougar Safety  
Project Manager





***Ford Cougar is a reflection of how***

***you choose to live; how you choose***

***to express yourself. An active***

***lifestyle can be personalised not just***

***accessorised. With simple additions,***

***Ford Cougar plays its part in***

***realising your other passions.***

Whether your passion is for mountains, water or

sky, Ford Cougar has a range of attachments and

load carriers perfect for your equipment. A choice

of child seats is also available. To personalise your

Ford Cougar, you can add stylish carpet floor mats,

a gunmetal-finished handbrake cover, sunblinds

and mudflaps.





## Model availability

and weights and loads

3-door Cougar	Standard Gardox and Kerbweights (kg) **	Gross Vehicle Weight (GVW) (kg)	Max. Towing Limit at GVW (kg)
2.0i 16V	1291	1685	1500
2.5i V6 24V	1342	1745	1500
2.5i V6 24V Auto	[1378]	1780	1500

\*\* Represents the lightest kerbweight assuming full fluid levels, subject to manufacturing tolerances and options fitted.

**Key:**  
This table shows the availability of standard/optional engine and gearbox combinations on Cougar models and their resulting kerbweights.

**Kerbweights in bold denote standard models.**

[ ] indicates optional transmission.

**Towing limits**  
quoted in this brochure represent the maximum towing ability of the vehicle at its Gross Vehicle Weight to restart on an 8 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. For further guidance refer to the National Caravan Council's Towing Code.

\* In 4th gear.

\* All figures in L/100 km (mpg) are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with EEC Directive 93/116/EC. The Government fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. See page 34.

**Note:**

**Urban**

An engine started from cold in laboratory conditions operated at varying speeds, maximum 31 mph, average 12 mph over a theoretical distance of 2.5 miles (4 km).

**Extra Urban**

Conducted immediately after the urban cycle, it consists of half steady speed driving and half varying speed driving, maximum 75 mph over a distance of 4.3 miles (7 km).

**Combined**

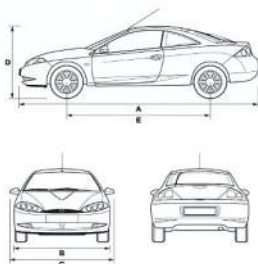
This is an average of the two parts of the test, weighted by the distances covered in each part.

## Dimensions

Exterior (mm)	
A Overall length	4599
B Overall width without mirrors	1769
C Overall width with mirrors	2032
D Overall height	1326
E Wheelbase	2704
Interior (mm)	
Front	
Headroom	938
Maximum effective leg room	1081
Shoulder room	1370
Rear	
Headroom	861
Maximum effective leg room	843
Shoulder room	1304
Stowable Luggage (cu m) <sup>1</sup>	
4-seat mode	0.35
2-seat mode (laden to roof)	0.93
Turning Circle (m)	
Wall to wall	10.90
Kerb to kerb	11.30

<sup>1</sup> Measured using the VDA method.

Dimensions may vary dependent on the model and equipment fitted.



## Fuel and Performance

3-door Cougar	Fuel consumption in L/100 km (mpg)			Performance (Ford test figures)		
	Urban	Extra Urban	Combined	Max. speed (mph)	0-60 mph (secs)	30-50 mph* (secs)
2.0i 16V	11.6 (24.3)	6.1 (46.3)	8.2 (34.4)	130	9.6	7.9
2.5i V6 24V	13.4 (21.1)	7.3 (38.7)	9.5 (29.7)	140	8.2	6.3
2.5i V6 24V Auto	14.0 (20.2)	7.2 (39.2)	9.6 (29.4)	131	9.8	N/A

**Note:** All vehicles are 5-speed unless Auto stated and are equipped with a catalytic converter.

## Engine data

	Engine technical features	Maximum power*	Maximum torque*
2.0i DOHC 16V (Catalyst) 1998 cc	Cylinders - 4 in-line ■ Sequential electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition	96 kW (130 PS) at 5600 min <sup>-1</sup> (rpm)	178 Nm at 4000 min <sup>-1</sup> (rpm)
2.5i DOHC V6 24V (Catalyst) 2544 cc	Cylinders - V6 ■ Sequential electronic fuel injection with EEC V engine management system ■ Electronic breakerless ignition	125 kW (170 PS) at 6250 min <sup>-1</sup> (rpm)	220 Nm at 4250 min <sup>-1</sup> (rpm)

\* Tested in accordance with ISO 1585.

Vehicle shown on previous pages features optional sunroof.



16" 6-spoke alloy wheels

## Mechanical features

<b>Brakes</b>
Diagonally-split with dual-line servo-assistance, front and rear discs
Anti-lock – Electronically-controlled with Electronic Brake Distribution (EBD)
Traction control <b>24V</b> only
<b>Fuel Tank</b>
60.5 litres
Fuel cut-off – Inertia switch
<b>Steering</b>
Power-assisted rack-and-pinion (variable ratio)
<b>Suspension and Body</b>
Front – Independent with MacPherson struts, anti-roll bar
Rear – Quadralink independent, anti-roll bar
Side impact door beams, steel safety cage, engine compartment cross beam

## Exterior features

<b>Exterior Appearance and Styling</b>
Bumpers – Body colour
Door handles – Body colour
Exhaust trim – Oval with brushed finish <b>24V</b> only
Wheels – 16x6 1/2 6-spoke alloy (steel mini-spare) with 215/50VR16 tyres
<b>Exterior Functional</b>
Alarm – Perimeter
Door mirrors – Electrically-operated and heated, body colour housings
Fuel flap – Locking with remote release
Tailgate – Electric remote release
Immobiliser – Passive Anti-Theft System (PATS)
Heated rear window
Locks – Anti-burst
Locks – High-security, shielded with strengthened mountings
Locks – Remote control central, double locking with illuminated entry system
Scuff plates – Bright
Tinted glass
Vehicle Identification Number (VIN) – Visible
Wheel arch liners – Front and rear
Wipers – Front, two-speed plus variable interval intermittent with electric wash
Wipers – Tailgate wiper with electric wash
<b>Exterior Lighting</b>
Halozen, polycarbonate stone impact resistant headlights, side lights, rear fog lights, reversing lights
Fog lights – Front <b>24V</b> only
Headlight levelling
High-mounted rear brake light

## Interior features

<b>Audio</b>
AM/FM stereo radio/cassette – Model 5000 RDS EDN with removable control panel, 'Keystore' anti-theft coding, 4 speakers
Aerial – Roof-mounted
<b>Carpet and Trim</b>
Carpet – Moulded, environment colour
Door bins – Front
Door pull handle/armrest
Gear lever knob – Leather-covered
<b>Lighting</b>
Courtesy light – Header-mounted, door-operated with delayed switch-off
Courtesy lights – Front reading lights <b>24V</b> only
Light – Luggage compartment
<b>Instruments and Controls</b>
Instruments – Speedometer, odometer, tachometer, trip recorder, constant read-out fuel gauge, water temperature gauge
Trip computer
Warning indicators for low fuel, oil pressure, direction indicators, high beam, ignition/alternator, brake failure, handbrake on, airbags, lights on/ audible warning
Illuminated heater controls – 4-speed fan, four MicroAir filtered vents with temperature and direction control
Auxiliary Warning System <b>24V</b> only
Master lighting control – Facia-mounted
Control stalks – Column-mounted for indicators, main beam, dip and flash, wash/wipe functions
Headlight levelling control
Steering column – rake adjustable
Airbags – Driver's and front passenger's front and side airbags *
Steering wheel – Leather-trimmed incorporating horn function
<b>Seats and Seat Belts</b>
Seats – Sports contoured, anti-submarining with fully adjustable head restraints
Front seat – Driver's electric height adjust and manual, adjustable lumbar support
Front seats – Tip/slides with memory
Rear seat – 50:50 split back
Storage pockets – Front seat backs
Seat belts – Front, inertia reel, with grabbers, pre-tensioners and height-adjustable mounts
Seat belts – Rear, two inertia reel, lap and diagonal
<b>Comfort and Convenience</b>
Accessory socket/cigar lighter
Air conditioning – CFC-free with Semi-Automatic Temperature Control (SATC)
Centre console – With pen holder, storage bin and armrest
Clock – Digital quartz
Coat hooks – Rear
Glovebox – With lid and illumination

### Comfort and Convenience (continued)

Mirror – Dipping rear-view
Sunvisors – Two with mirrors (with cover on driver's side) (16V only)
Sunvisors – Two with illuminated mirrors and covers <b>24V</b> only
Windows – Front, electrically-operated with illuminated switches and one-shot lowering on driver's side

### Luggage Compartment

Carpet – Fully trimmed, single colour
Compartment cover – Removable

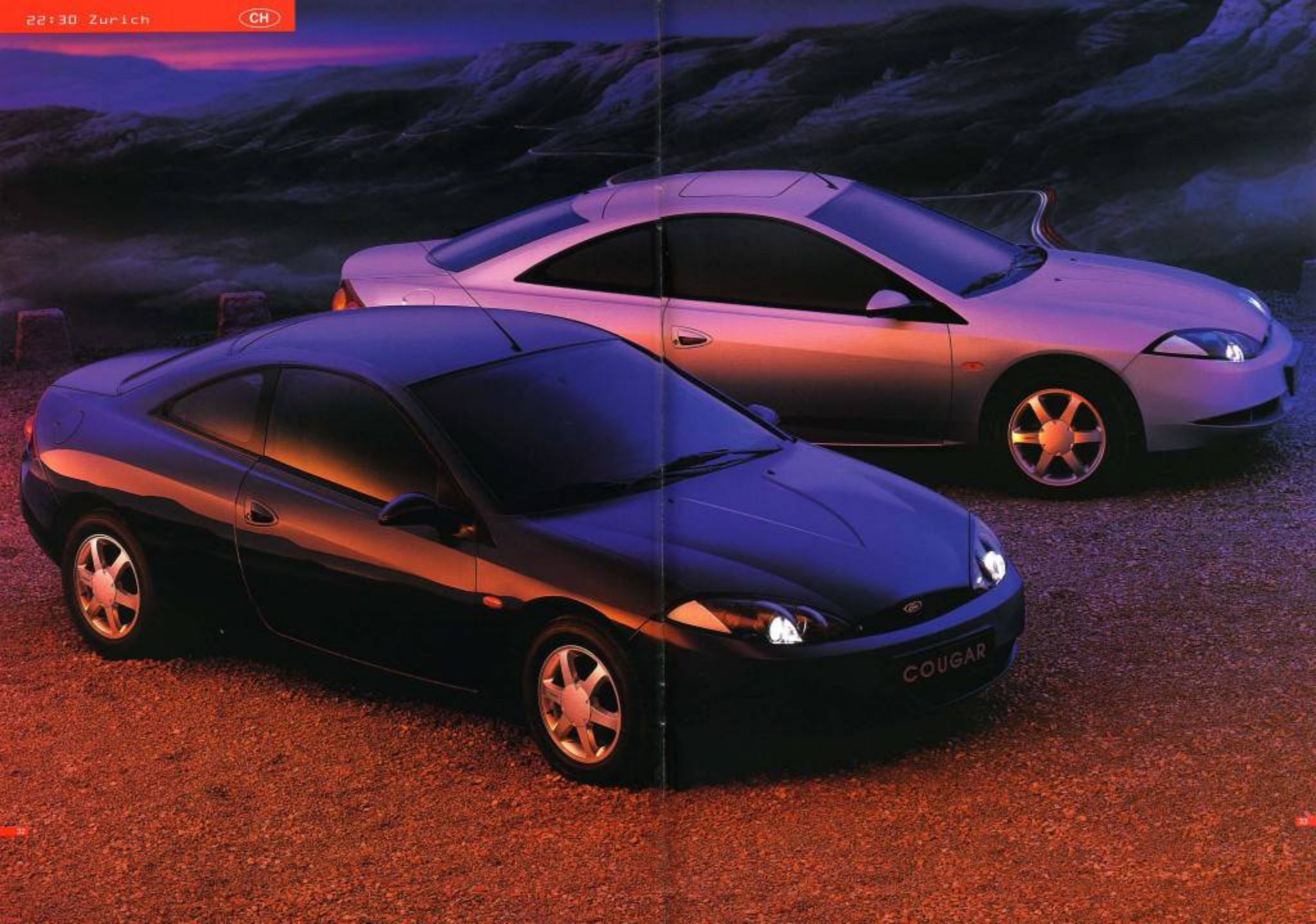
## Insurance groups

<b>3-door Cougar</b>	
2.0i 16V	11E
2.5i V6 24V	14A
2.5i V6 24V Auto	14A

For details, see page 34.

\*Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with a front passenger or side airbags.





## Options

at extra cost

Equipment
Automatic transmission and cruise control <b>24V</b> only
Heated windscreen – 'Quickclear' – with heated washer jets
Sunroof – Electrically-operated tilt/slide
Packages
'X' Pack – Leather trim; heated front seats with driver's power adjustment; AM/FM radio/cassette – Model 5000N RDS EDN with removable control panel; 'Keycode' anti-theft coding; 4 speakers and CD autochanger; and metallic paint <b>24V</b> only
Audio
AM/FM stereo radio/CD – Model 6000 RDS EDN with removable control panel; 'Keycode' anti-theft coding; 4 speakers
Body Colour
Paint – Metallic



Optional leather seats  
as part of 'X' Pack on  
24V model.

Body Colours  
and Trim

Model	Seat Fabric	Solid Body Colours	Ebony Black	Metallic Body Colours*	Silver Frost	Medium Melting Buge
15V	Wellington	E		E	E	
24V	Wellington Leather*	E M		E M	E M	

\* Metallic paint and leather trim are both extra cost options.

## SEAT FABRIC COLOUR KEY

E – Ebony  
M – Midnight



**The Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption.

**Insurance Groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

**Illustrations, descriptions and specifications.** This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer.

**Optional Equipment.** Throughout this publication, whenever a feature is described as being an 'Option' or 'Optional Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary.

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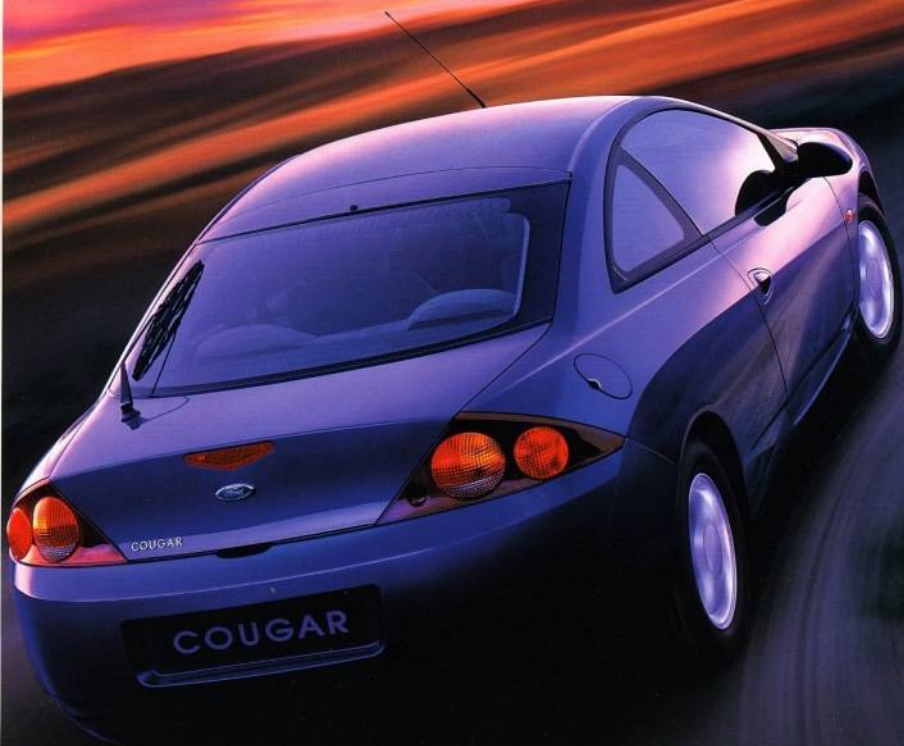
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Your Ford Dealer

